



FESTIVAL FRIDAYS

FUNDRAISING GUIDE

2023



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Your step-by-step guide to hosting a Festival Friday to support our healthcare workers in the UK this summer.

FESTIVAL PLANNING

MADE EASY

1

Set up your JustGiving page

Follow this link to our campaign page [justgiving.com/campaign/hwf-festival-friday-2023](https://www.justgiving.com/campaign/hwf-festival-friday-2023) Click on the 'Start Fundraising' button. Be sure to add a photo, and intro to explain what you're doing, why and set yourself a fundraising target.

2

Pick a Date

You can hold your festival event on any Friday or any other day that you wish this Summer.

3

Invite your festival crowd

Download the Festival Friday poster and put it up at work or in your community. If it's a private event, invite people by email, WhatsApp or social media.

4

Share your page

Share your JustGiving page at your festival party & across your social media channels so people can donate.

5

Invite your festival crowd

Download the Festival Friday poster and put it up at work or in your community. If it's a private event, invite people by email, WhatsApp or social media.

6

Plan your fundraising & and your tunes!

Download the Festival playlist form from our website. Charge £2 per song request at your event.

Other ideas you may want to try are a make-up/glitter/temporary tattoo station, music quiz, dance off, best outfit or a raffle to make your fundraising a success.

7

Download Your Decorations

You can download an easy to put together bunting template and more posters from our website.

8

Festival Food and Refreshments

Organise who will bring which food and drink or charge per head (including a donation) and cater the party yourself.

Tip: internet search 'fun festival food' for inspiration.

9

Get into the Festival Groove

Dress up, get your playlist on, and enjoy the festival fun. Share your QR Code and fundraising page.

Take photos and capture the moment! Don't forget to let your festival tribe know how much you raised and remind people that they can still donate on your fundraising page.

#HWFFestivalFriday



Share your photos and stories on social media & don't forget to tag us! [healthcareworkersfoundation.org](https://www.healthcareworkersfoundation.org)



PAYING IN YOUR FUNDRAISING

After your festival fun, it's time to bank the final money raised for our incredible healthcare workers.
Thank you for being an amazing human and festival organiser!

online

The fastest and best way to collect donations is through your JustGiving page. The funds you raised will be sent directly to us, so you don't need to do anything else.

cash

Please do not post cash donations. If you have cash donations to add, simply pay the money into your bank account and then donate the amount to your JustGiving page.

other

If you want to pay money raised in any other way, then please contact us at fundraising@healthcareworkersfoundation.org.



#HWFFestivalFriday



Share your photos and stories on social media & don't forget to tag us! healthcareworkersfoundation.org



HOW YOU ARE HELPING

Here's how your festival fundraiser could help our healthcare workers in the UK

£50 could go towards groceries to help a healthcare worker feed their family. (Many hospitals have set up a foodbank for staff).

£100 could provide counselling sessions for a healthcare worker struggling with their mental wellbeing as a result of their job, or for a family after the loss of a healthcare worker parent.

£200 could go towards helping a healthcare worker, living below the poverty line, to pay for bill and rent arrears.

£350 could fund kitchen equipment, so that healthcare workers have access to hot food facilities on a night shift.

£500 could help provide legal assistance (probate) or a respite break for a family who have lost a healthcare worker in service.

#HWFFestivalFriday





OUR CHARITY

The Healthcare Workers' Foundation (HWF) is a registered charity, founded by healthcare workers in March 2020, in response to the urgent need of PPE and other support due to the overwhelming Covid-19 pandemic. Today, three years later, the UK's three million health and social care workers continue to face pressures. With staff shortages, they are working tirelessly to catch up on the backlog that the pandemic caused. Many are suffering with their own mental wellbeing working in a highly pressured environment, and some (living below the poverty line) are struggling with the cost-of-living crisis. As a result of these ongoing challenges, we have identified the need for counselling, bereaved family support, financial assistance, and refurbishing staff room rest spaces.

HWF receives no funding from the Government nor the NHS. Our impact to date includes:

Distribution of almost £2.25 million in PPE, food donations and wellbeing gifts.

£96,000+ in financial assistance for healthcare workers living in households below the poverty line.

1900+ counselling sessions

Refurbished 15 rest spaces, giving hundreds of healthcare workers access to take a rest space to recover.

Supported a dozen families, who lost a healthcare worker parent to Covid-19.

Made grants of £45,000 to support the children who had lost a healthcare worker parent.

We are here to support the incredible people who take care of us, whether they are a porter, cleaner, nurse, professional carer, doctor or have another vital role in our healthcare sector; we are here to support them, as they care for us.

#HWFFestivalFriday





FAQS

When should I host my Festival Fundraiser?

You can hold your festival event on a Friday or any other day you wish during the summer festival season – it's up to you.

Where should I host my Festival Event?

Where you host your event is up to you (as long as you have relevant permission). You could host your event at work, at home, or in the community. You can go as big or small as you want.

How do I register?

You can register as a festival event host [here](#)

How can I raise funds at my festival event?

The quickest and easiest way to raise funds is to ask festival goers and supporters to donate via your JustGiving page. You can set up a page [here](#). You can use our festival playlist sheet to ask guests to request a song in exchange for a donation, run a raffle, or maybe even change for temporary tattoos! The ideas are endless!

What do I need to know about food safety?

You can find guidelines at [The Food Safety Agency](#).

If you have any more questions or need advice, then please contact fundraising@healthcareworkersfoundation.org

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